

The Partners



Paul Jacobson, President

Provides business advisory services that assist clients to assess their current condition and plan for growth and change. Paul is known for his ability to think "out of the box" to craft creative and successful business solutions and strategies.



Joe Buckingham, Principal

With more than 40 years experience in varied assignments, Joe has proven proficiency in business technology and systems, business systems analysis, development and management, technical product planning and forecasting, end user support; staff management, recruiting and evaluation, process/quality evaluation and management, technology auditing and audit management.



Deborah Edmondson, VP, Marketing

With 30 years of experience in marketing and brand management, Deborah is proficient in analyzing the components of the marketing cycle: product, price, placement, promotion and people. Deborah's focus is on the design and implementation of marketing programs that increase awareness, market share and subsequently, revenue.



Paul Gibson, VP, CFO

Paul has more than 40 years experience with IBM and small businesses. His expertise covers accounting and finance, planning, information systems and business process management. His strengths include innovation, creativity and the ability to execute in a results oriented organization.



Dan Shapiro, Principal

35 years of experience in manufacturing and business consulting contributes to Dan's catalog of knowledge and capabilities. His applied skills include operations, logistics, scheduling, systems, finance, communications, business management and human resources. In addition, he has represented individuals and companies in mergers and acquisitions while working at a business brokerage in the Midwest.



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Maximize performance.

Optimize results.

Funding
Marketing
Business Planning
Fiscal Management
Operational Efficiency
Organization Development



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About Us

Mission Resources Group was conceived in 2008 to help clients maximize performance and optimize results. The firm provides business and non profit organizations with comprehensive services that address operational and organizational areas via an integrated structure designed to create complete solutions.



Integrated Services MRG's partners have combined business experience of more than 180 years. We assist clients to move their business or organization forward via the development and implementation of strategic initiatives. Services include funding development, marketing, operational efficiency, organization development, fiscal management and business planning.

Engagements generally start with an evaluation to identify those areas where improvements can maximize performance and optimize results. Then, working closely with the client, we focus on accomplishing mission goals and objectives, and on reducing the outlay for non mission-essential activities. End results most often optimize the utilization of scarce resources while improving productivity and profitability.

MRG's partners and external affiliates are experienced professionals from diverse disciplines with overlapping expertise.

We are local and committed to our community.

What Sets Us Apart

MRG offers a comprehensive and integrated structure that addresses all operational areas. This allows us to:

- * Leverage economies of scale
- * Provide a suite of standard services
- * Design and develop methods and procedures
- * Develop and teach client self-sufficiency and/or outsource.

Our Client Value Proposition

As our clients, you will attain improved results by focusing on your mission essentials. At the same time, you will achieve improved operational and financial efficiency and control. And, you will receive first-class expertise at economical rates.

Services

Funding

Annual Goal Development
Source Identification
Campaign Development
Grant Writing
Event Planning/Management
Capital Campaigns

Marketing

Needs Analysis
Positioning and Planning
Media Planning/Placement
Collateral Design and Development
Web Site Design and Development

Business Planning

Facilitate Retreats/Focus Groups
Vision, Mission & Objectives
Assess Operational Environment
Strategic Plan Development
Governance Structures and Processes
Risk Management

Fiscal Management

Design and Install Accounting Systems
Budget Formation
Financial reporting and Measurement
External Relationships
Financial Planning

Operational Efficiency

Prioritize Services
Analyze Functions
Design and Reengineer Processes
Develop Methods and Procedures
Develop and Conduct Training
"Theory of Constraints"
Share Resources
Technology Planning and Utilization

Organization Development

Design and Development
External resource Procurement
Staff and Volunteer Training
Assign/Manage:
Responsibility, Accountability, and Authority
Review, Coach, Reward

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